

## **Stunning new fire designs inspire an image change for Burley**

Burley, the market-leading manufacturer of fires and fireplaces, has launched a dynamic range of contemporary fires, complemented by a new modern corporate image.

Managing Director Steve Barson says “Market research showed we produce high quality, reliable products of traditional design, backed with good support. We now have six stunning designs, incorporating the very latest in technology, innovation and styling. The established Burley logo and colours seemed incongruous when placed alongside these revolutionary designs, so we’ve updated it.”

The new image coincides with publication of a new brochure illustrating the contemporary new models. There are three-dimensional and mirror-fronted versions and a selection of shapes, sizes and colours. The new designs operate by remote control. A drop-down lever facilitates bulb changing and an integral ioniser helps to remove dust and odours from the room.

To request a brochure please phone Burley on 01572 756956.

**Ends**

**For further information please contact:**

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